



ECPA Workshop

« AI for EU Public Affairs »



When: 11 February 2025 - 11.00/12.30

Where: Online (a link will be sent to the participants)

Outline

This "AI for EU Public Affairs" workshop will provide hands-on training for professionals in EU advocacy, communications, and policy work to use AI tools effectively in their daily tasks. It focuses on practical ways to simplify processes, analyse policy documents faster, and improve communication materials.

Outcomes

Participants will learn specific AI applications and effective prompting techniques to summarise complex texts, create clear messaging, and automate repetitive tasks, all while maintaining confidentiality. The session includes specific examples and exercises to ensure attendees leave with actionable skills they can apply immediately.

Trainer: Andras Baneth

Former EU Official, Andras is an entrepreneur, author and AI specialist. In 2024, he rebranded his European Training Academy as [Influence Builders](#), which offers workshops on strategic communication, ChatGPT and AI use in EU Public Affairs. For more information: [Andras Baneth](#)

The event is free for all ECPA members and their staff.

Registrations: Christophe.lecureuil@theecpa.eu