

ECPA Insights

« Partnering with NGOs: tips and best practices»

When: Thursday 3rd October 2024 - 11.00/12.30

Where: Online (a link will be sent to participants)



As regulators navigate economic, political and environmental uncertainty, it is time to move past tired assumptions that Corporates and Trade Associations are adversaries of sound policy-making, or NGOs are naïve disrupters. Finding better ways to work together in an evolving multistakeholder model is essential and governments need allies and good ideas from all sides.

Join us for a series of practical tips on how to build long-lasting relations between the private sector and the NGO community.

Guest: Susan Brown



Susan Brown has a lifetime commitment to the development of good public policy, sustainable development advocacy, and constructive political engagement. Most recently, she was Director of Global Policy and Advocacy at **Women in Global Health**, and previously, she worked Director of Public Policy Engagement at **GAVI Alliance** and Director of Global and Regional Policy for **WWF International**. With many years of experience in multilateral negotiations work and dialogue with the private

sector, Susan has developed a deep understanding of how effective relationships between multiple policy actors can achieve better outcomes for all.

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