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TUESDAY 20 JUNE 2023

11.30 am CET



WEBINAR

ESG and Public Affairs - are PA Professionals the new agents of change?

Europe has long been the trendsetter in policy and regulation around ESG. The Corporate Sustainability Reporting Directive (CSRD) is just the latest in a line of EU policies to nudge companies towards a more sustainable future.

With more of the European ESG framework now shaped by hard legislation, the role of public affairs practitioners around ESG will change. Instead of helping to position institutions to influence upcoming legislation or to engage external stakeholders, the main function of public affairs will be to act as the driver of change internally, advocating for genuine alignment of the business activities with the ESG demands of regulators.

This will mean a step-change in the skills required of public affairs practitioners.

During this webinar we will share insights from our newest white paper and open for discussion with the professionals coming from various companies and associations.

Please register to attend: christophe.lecureuil@theecpa.eu