



## **The ECPA “Training”**

### **Presentation Skills**

**Wednesday 10 May 2023 from 14.00 till 17.00**

**Venue: kindly hosted by TIC Council  
Rue du Commerce 20, 1000 Brussels**



This highly interactive workshop will provide tips and practical tools through real-life simulations to improve your team members' presentation skills, from roundtables, conferences to online presentations. After this training, participants will be able to:

- Deliver presentations with confidence in front of diverse audiences in various settings
- Develop a compelling narrative and supporting visuals to keep the audience involved
- Manage difficult Q&A sessions

**Trainer: Christophe Lécureuil, Executive Director, The ECPA**

Christophe is a seasoned advocate and communicator with over 25 years of corporate, consulting, NGO and institutional experience. Highlights of his corporate career include heading up Government Relations for McDonald's in Europe and managing International Public Affairs for Yum! Brands (KFC, Pizza Hut, Taco Bell), where he acted as corporate spokesperson for both companies. Christophe started his career as an expert at the European Parliament, before moving on to leading public affairs agencies in London, Brussels and Geneva.

**Free for all ECPA members**  
**Registrations:** [Christophe.lecureuil@theecpa.eu](mailto:Christophe.lecureuil@theecpa.eu)