



The ECPA “*Training*”

The art of meeting and event moderation: Tips and tricks

Friday 17 March 2023, 11.30-13.00

Virtual Venue



Running a constructive meeting, leading an effective discussion, ensuring balance, respecting timing, being firm but friendly and efficient... Ever felt these could be challenging? **This training will share some techniques and discuss how to best take on the role of “moderator” in the various events we run or take part in as part of our public affairs roles.**

Trainer: Florence Ranson, Founder of [REDComms](#). Florence is a seasoned event presenter and moderator for clients ranging from European Institutions and Agencies to national/international structures and private organisations, including media and trade associations. She also regularly provides public speaking training to clients in the public and private sectors. Furthermore, she is an experienced strategic communications adviser and supports various organisations in the planning and development of their communications policies. Florence has been active in European communications circles for some 30 years, as Head /Director of communications in various sectors (advertising, banking, agri-food). She has been Chair of the Jury of the European Excellence Awards (communications) for 12 years and is a founding member of the European Association of Communication Directors (EACD), where she served as Managing VP for 10 years. She was awarded a 2018 ProPR Award for her contribution to the European communication profession.

Free for all ECPA members/150 euros for non-members

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