

## The ECPA “*Insights*”

### ***Access & Influence: an NGO vs. Corporate comparative analysis***

**Thursday 15 October 2020, 12.00-13.30**

Virtual Venue: a link will be sent to the participants

#### **Special Guest**



#### **Justin Greenwood, Visiting Professor at the College of Europe**

The ‘Brussels Bubble’ is an established ecosystem populated by a diverse population of NGOs, business organisations, trade unions, alongside EU institutions. A long-running controversy involves whether EU institutions are influenced by one type of interest or another and, if so, whether business organisations or NGOs prevail. This event will draw a distinction between ‘influence,’ ‘success,’ and ‘access’ to political institutions, and appraise the strengths and weaknesses of business organisations and NGOs as operators at EU level.

#### **About Justin Greenwood**

Justin Greenwood is a Visiting Professor at the College of Europe, where he has taught courses on 'Interest Representation in the EU' and 'Business Politics in the EU' for almost 20 years. He is also an Emeritus Professor at the Aberdeen Business School. His book 'Interest Representation in the EU' is now in its 4th edition. He has career-long experience of bringing academic knowledge to practice, working with EU institutions and stakeholders.

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